

Company profile

heinekingmedia GmbH develops modern screen communication and professional secure messaging for authorities, companies, schools and retail. With currently 120 employees, more than 11,500 customers with 25,000 active screens and 1.5 million app users daily are supplied.

heinekingmedia is market leader in the field of digital signage. Furthermore heinekingmedia operates with DOOH.eu the largest Digital out of Home network in Germany. The company is especially known for its products Digitales Schwarzes Brett® (DSB®), stashcat®, schul.cloud® (pro), Digital Tafel, MediaBox and DOOH.eu.

Supported by founder and mentor Willi Heineking, heinekingmedia was founded in 2006 by Johannes Harries and Andreas Noack, at the age of 22 years. Since 2013 heinekingmedia is part of the Madsack Media Group, the publisher of numerous local daily newspapers in Northern and Eastern Germany. heinekingmedia works in cooperation with national and international partners such as Samsung, Motorola as well as Hytera Mobilfunk and operates its own franchise system for MediaBox and DOOH.eu.

heinekingmedia develops also in the future data protection compliant and modern communication solutions, which enable a secure and effective information flow.